

Information list of a subject

<b>University:</b> Bratislava International School of Liberal Arts (BISLA)	
<b>Faculty:</b>	
<b>Subject code:</b> C-440	<b>Subject name:</b> Journalism, Democracy and Media Capture
<b>Type, scope, and method of educational activities:</b> Two weekly meetings of 90 minutes each, amounting 42 hours total. Every week, the first meeting takes the form of a lecture and the second, of a seminar. (full-time form)	
<b>Number of credits:</b> ECT	
<b>Suggested semester:</b> 2nd semester 2023/2024	
<b>Level of studies:</b> 1	
<b>Conditional previous subjects:</b> none	
<b>Requirements for the course:</b> Course evaluation (%): A – excellent: 100-93%, B – very good: 92-84%, C – good: 83-74%, D – satisfactory: 73-63%, E – sufficient: 62-51%, Fx – fail: 50-0%. Passing the course assumes that student was not absent at more than 4 class sessions. Students are expected to take part in the practical exercises and submit required texts.	
<b>Learning outcomes:</b> Students will understand what is journalism and its role in a democracy. They will learn to write a short and simple news report. They will be able to evaluate media capture in a given country and analyze media systems.	
<b>Brief outline of the course:</b> <b>1.Introduction to Journalism and Media.</b> The role of journalism in a democracy (watchdog, holding the power to account, inform, explain, fact check). Context, how people consume news. TASK: Create a headline. <b>2.Brief history of journalism:</b> History of technology of spreading information. TASK: Read materials, discuss. <b>3.What is newsworthy – news values, agenda setting, gatekeeping.</b> TASK: Bring 3 ideas for topics that should be covered in a) news b) a magazine. <b>4.Journalism Ethics and Standards: public service or public interest.</b> TASK: Identify an ethically problematic piece of journalism. <b>5.Sources: research, contact, verification, confrontation.</b> TASK: Identify which sources are reliable. <b>6.Investigative reporting.</b> TASK: Prepare for a discussion with an investigative journalist. <b>7.Genres.</b> Hard news, stories, commentary, interview. German concept of “Publizistik”. Different genres of reporting. TASK: Write a short piece of news. <b>8.Media Systems.</b> TASK: Read an article on media systems and think about the changing place of Slovakia on the map of media systems. <b>9.Censorship, media freedom.</b> TASK: Find and briefly explain a question of media freedom decided on by the ECHR. <b>10.Media Capture</b> TASK: Think of media capture in Slovakia. <b>11.Media Law</b> TASK: Think which news article or report can be sued. <b>12: Media Landscape of a given country</b> TASK: Prepare a presentation on media systems and media capture in a selected country.	

**13: Preparation for the exam**

TASK: Ask questions about anything that is unclear.

**Recommended readings:** WAHL-JORGENSEN, K. HANITZSCH, T. (ed). 2009. *The Handbook of Journalism Studies*.Routledge.**Language of the course:** English**Notes:****Evaluation**

Total number of evaluated students:

A	B	C	D	E	FX
(percentage of students who got A)	(percentage of students who got B)	(percentage of students who got C)	(percentage of students who got D)	(percentage of students who got E)	(percentage of students who got FX)

**Instructor:** Mgr. Peter Hanák Ph.D., LL.M.**Date of the last change:** 16. 2. 2024**Approved:** Prof. PhDr. František Novosád, CSc.