
Course title: Diplomacy – Theory and Practice

Code:

Term: Spring

ECTS credits: 5

Lessons per week: 90 +90(Wednesdays 14:40 – 16:10/ Fridays 10:30 – 12:00)

Language: English

Instructor: Mgr. Clarissa do Nascimento Tabosa

Form of study: lecture/seminar

Prerequisites

none

Course Objectives

The course aims to present the state of art of the debate in the area of diplomacy in theory and in practice. This will be done in two levels: i) theoretical and conceptual, and ii) practical and applied. The practical part will be done through simulation of a key United Nations body where students will be required to apply the knowledge learnt in class, the rules of procedures of the concrete body, as well as to defend a country's position on a specific topic in the field of international relations. The main aims is to offer the pertinent tools for the professional and academic performance of the students, whether in the field of analysis of international relations and foreign policy, or in the direct application in the further career (in the State apparatus, the private sector, NGOs, etc).

Contents

Diplomacy is a complex concept whose meaning has changed and adapted to changes in world politics. Nowadays it encompasses different actors and assumes different forms. The theoretical part of the course will provide students with the main features of 'Diplomacy' throughout time, starting with the historical development, and moving through the current times. We will also look at diplomacy from the European Union perspective, as well as to new forms of diplomacy, the use

of social media and key features of public diplomacy nowadays. Furthermore, after the students acquire the theoretical background they will be provided with a brief introduction to the practical work of a diplomat, diplomatic protocol, rules of procedure, and the diplomatic vocabulary (English). During the two last session students will be assigned with a specific country and will be required to apply the knowledge learnt in class as well as the formal procedures in an international body simulation. The sessions will start with a brief introduction by the lecturer based on the assigned reading and will be followed by discussion based on the readings and weekly 'memos'.

Course structure

INTRODUCTORY SESSION: Course's objectives and requirements

SESSION I: What is Diplomacy?

SESSION II: Historical Evolution

SESSION III: Diplomacy after World War I

SESSION IV: Multiplicities of global diplomacy

SESSION V: 1961 Vienna Convention and Diplomatic Law

SESSION VI: Key tasks of diplomacy

SESSION VII: Consular Diplomacy

SESSION VIII: Remaking the Diplomat

SESSION IX: The European Union and Diplomacy

SESSION X: The "Diplomatic Language" / Diplomatic Protocol

SESSION XI: Public Diplomacy

SESSION XII: Final evaluation/ Simulation UNSC

SESSION XIII: Final evaluation/ Simulation UNSC

Readings

SESSION I: What is Diplomacy?

Required reading:

Berridge, G., Lloyd, L. (2003) A Dictionary of Diplomacy. Palgrave Macmillan. NY: New York. Second Edition. Diplomacy pp. 69 – 70.

Bjola, C., Kornprobst, M. (2013) Understanding International Diplomacy - Theory, practice and ethics. New York, NY: Routledge. 3-9.

Jonsson, C., Hall, M. (2005) *Essence of Diplomacy*. Palgrave Macmillan. NY: New York. Introduction pp. 1 – 17.

SESSION II: Historical Evolution

Required reading:

Bjola, C., Kornprobst, M. (2013) *Understanding International Diplomacy - Theory, practice and ethics*. New York, NY: Routledge. 11 - 27

SESSION III: Diplomacy after World War I

Required reading:

Bjola, C., Kornprobst, M. (2013) *Understanding International Diplomacy - Theory, practice and ethics*. New York, NY: Routledge. 28 – 43.

SESSION IV: Multiplicities of global diplomacy

Required reading:

Bjola, C., Kornprobst, M. (2013) *Understanding International Diplomacy - Theory, practice and ethics*. New York, NY: Routledge. 44 – 60.

SESSION V: 1961 Vienna Convention and Diplomatic Law

Required Reading:

Bjola, C., Kornprobst, M. (2013) *Understanding International Diplomacy - Theory, practice and ethics*. New York, NY: Routledge. 63 - 76

Case Study: Pinochet's / Obama and the Russian Diplomats (2016)

Recommended Reading:

Vienna Convention on Diplomatic Relations 1961. Available at: http://legal.un.org/ilc/texts/instruments/english/conventions/9_1_1961.pdf

SESSION VI: Key tasks of diplomacy

Required reading:

Bjola, C., Kornprobst, M. (2013) *Understanding International Diplomacy - Theory, practice and ethics*. New York, NY: Routledge. 77 – 93.

Recommended reading:

Kennan's Long Telegram. Available at: <http://nsarchive.gwu.edu/coldwar/documents/episode-1/kennan.htm>

SESSION VII: Consular Diplomacy

Required reading:

Berridge, G. R. (2010). Diplomacy, Theory and Practice, Fourth Edition. New York: Palgrave. 125 – 141.

Recommended reading:

Vienna Convention on Consular Relations. Available at:
<http://www.oas.org/legal/english/docs/Vienna%20Convention%20Consular.htm>

SESSION VIII: Remaking the Diplomat

Required reading:

Bjola, C., Kornprobst, M. (2013) Understanding International Diplomacy - Theory, practice and ethics. New York, NY: Routledge. 149 – 165.

SESSION IX: The European Union and Diplomacy

Required reading:

Batora, J. (2005). Does the European Union Transform the Institution of Diplomacy? Journal of European Public Policy Volume 12, 2005 - Issue 1

Recommended reading:

Batora, J. (2013). The 'Mitrailleuse Effect': The EEAS as an Interstitial Organization and the Dynamics of Innovation in Diplomacy. JCMS 2013 Volume 51. Number 4. 598 – 613.

SESSION X: Diplomatic Language / Diplomatic Protocol

Required reading:

Protocol for the Modern Diplomat. US Department of State. Available at:
<https://www.state.gov/documents/organization/176174.pdf>

Recommended reading:

Diplomatic Protocol Manual. Available at: <http://www.eadsociety.com/wp-content/uploads/2015/02/9.-Diplomatic-Protocol-Manual.pdf>

Pravidlá diplomatického protokolu v Slovenskej republike. Available at:
<http://www.mod.gov.sk/data/files/860.pdf>

SESSION XI: Public Diplomacy and Propaganda

Required reading:

Berridge, G. R. (2010). Diplomacy, Theory and Practice, Fourth Edition. New York: Palgrave. 179 –

191.

Social media has become the main driving force for change in diplomatic communication. Available:

<http://twiplomacy.com/blog/social-media-has-become-the-main-driving-force-for-change-in-diplomatic-communication/>

Recommended reading:

Cull, N. J. 'Public Diplomacy' Before Gullion: The Evolution of a Phrase. n.d. Available at: <http://uscpublicdiplomacy.org/blog/public-diplomacy-gullion-evolution-phrase>

Seib, P. (2012). Real-Time Diplomacy – Politics and Power in the Social Media Era. New York: Palgrave Macmillan.

SESSION XII: Final evaluation/ Simulation UNSC

Topic A: Reform (expanding the membership) of the UNSC

Lecture/ Introduction to the topic of the simulation

Opening speeches: each student will be required to do an opening speech representing its country's position in the concrete topic. The speeches must be 2-minutes long.

Opening of the debate: students are required to read the "rules of procedure" prior to the lecture and to apply the rules as well as the proper language used by diplomats in the simulation.

Required reading:

Readings on the general issue will be provided during the semester. Students are expected to read about the position of the country they will represent regarding the topic of "reform of the UNSC".

Recommended reading:

Harvard Law School. Teaching Negotiation: Understanding The Impact Of Role-Play Simulations. Harvard Program on Negotiation. <http://www.pon.harvard.edu/freemium/new-teaching-negotiation-understanding-the-impact-of-role-play-simulations/>

SESSION XIII: Final evaluation/ Simulation UNSC

Overview of the first round of the debate

Continuation of the debate: at this point, students are already expected to come up with concrete solutions to solve the issue and to discuss it during the debate.

In the final session of the simulation students are required to jointly draft a resolution with possible solutions to the issue discussed during the simulation. The rules of procedure and the vocabulary used in official documents must be applied.

Example of UN resolutions can be found here: <http://www.un.org/en/sc/documents/resolutions/>

Voting: students will vote upon the resolution. Each country has one vote. The five permanent members have veto power. You can either vote in favor, against or abstain. For closer information on the voting procedures of the UNSC visit: <http://www.un.org/en/sc/meetings/voting.shtml>

Further Recommended Readings

Boutros-Ghali, B. (1992) *An Agenda for Peace: Preventive diplomacy, peacemaking and peacekeeping* (United Nations: New York).

Callieres, F. de (1994) *The Art of Diplomacy*, ed. by H. M. A. Keens-Soper and K. Schweizer (University Press of America: Lanham/New York/London).

Dunn, D. H. (ed.) (1996) *Diplomacy at the Highest Level: The evolution of international summitry* (Macmillan - now Palgrave Macmillan: Basingstoke).

European Union (2012) 2012. *The European Diplomatic Programme: 13th Edition* (accessed 4 Oct 2012). Available at http://eeas.europa.eu/delegations/edp/programmes/13th_edp_brochure_en.pdf.

Kissinger, H. (1994). *Diplomacy*. New York: Simon & Schuster.

League of Nations. 1924. *The Covenant of the League of Nations* Yale Law School – The Avalon Project (accessed 9 February 2012). Available from http://avalon.law.yale.edu/20th_century/leagcov

Nicolson, H. (1963) *Diplomacy*, 3rd edn (Oxford University Press: London).

Nye, Joseph S. (2004). *Soft power: The means to success in world politics*. 1st edn. New York: Public Affairs.

Putnam, Robert D. (1988). 'Diplomacy and domestic politics: The logic of two-level games'. *International Organization* no. 42 (3): 427–460.

United Nations. (1945). *Charter of the United Nations* (accessed 12 January 2011). Available at <http://www.un.org/aboutun/charter>.

Watson, A. (1982) *Diplomacy: The dialogue between states*. Eyre Methuen: London.

Evaluation Criteria

30% - Students are required to submit 6 weekly memos for the entire semester (500 words approximately). The memos will serve as the basis for class discussion among the students. The memos should be a critical assessment of the weekly texts and should answer the questions that will be given a week before (in class) – they are not summaries neither copies of extracts of the text. **Plagiarism will not be tolerated.** Memos should be sent to clarissa-tabosa@hotmail.com until TUESDAY, 23:59:59.

20% - active participation and class preparedness;

50% - final simulation. From these, 20% for the position paper (500 words); 15% opening speech (2 min); 15% active participation in the simulation and correct application of the diplomatic protocol/ rules of procedure, and knowledge on the topic being discussed. Further

information on the simulation will be given in class.

- Reading week: 17. apríl až 21. apríl (veľkonočný týždeň)

Course Evaluation (%)

A – excellent: 100-93%,

B – very good: 92-84%,

C – good: 83-74%,

D – satisfactory: 73-63%,

E – sufficient: 62-51%,

Fx – fail: 50-0%.

Passing a course assumes that student was not absent at more than 4 lessons.